

PRESS RELEASE

For Immediate Release

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Headline: Debby Paris of First Consulting & Administration, Inc. Elected Secretary of Insurance Advertising Compliance Association (IAdCA)

Body: First Consulting & Administration, Inc. is pleased that Debby Paris, Associate Consultant at First Consulting, was recently elected Secretary of the Insurance Advertising Compliance Association (www.IAdCA.org). The goal of IAdCA is to promote advertising and compliance education, and to create a beneficial impact on advertising regulation through active participation by insurance and financial services creative and compliance professionals.

Debby brings over two decades of experience in traditional life and annuities including regulatory compliance issues and filing products through SERFF. In her time in a carrier's home office, Debby developed many skills from after-pricing product development through agent training. She began her insurance career with an insurance broker where she assisted with applications and open enrollments, as well as quality customer service.

Debby has been a frequent presenter at IAdCA conferences and has served and assisted with various IAdCA committees.

At First Consulting, Debby is responsible for advertising review and assists in the development of our Compliance Training courses. She also assists with event and content planning for First Consulting's Annual Advertising Seminar held every August, and also presents sessions at this seminar.

Francine D. Fetyko, President and CEO of First Consulting said, "First Consulting is proud to be a supporter of the unique contributions IAdCA makes to the industry, and we're all very excited that Debby has been elected to serve this important organization."

Since 1969 First Consulting & Administration, Inc. has assisted the insurance industry with compliance and regulatory issues. The primary areas of compliance consulting include product development; drafting and filing; third party administrator licensing; research; compliance training; advertising compliance; Uniform Certificate of Authority Application (UCAA) filings; compliance monitoring and a full range of Enterprise Risk Management (ERM) services including ORSA and Corporate Governance compliance tailored to insurance company needs. More information about First Consulting and how we Co-Source is available at: www.firstconsulting.com